

3 A Spatial Vision & Objectives for North Lincolnshire

- 3.1 At the heart of the North Lincolnshire Local Plan (2017 to 2036) are the spatial vision and objectives. These provide the direction for the Local Plan and provide a framework for its policies.
- 3.2 The vision is a clear statement of what North Lincolnshire will be like at the end of Local Plan period in 2036. Both the vision and objectives should be distinct to North Lincolnshire and reflect the area's circumstances alongside the key issues and challenges facing the area. They should also be supported by the community. They can be aspirational, but must also be realistic and deliverable.
- 3.3 The spatial vision and objectives have been identified by assessing a range of strategies produced by the council and other bodies alongside the views of the community and key stakeholders during previous rounds of public consultation on the Plan.

North Lincolnshire Council Vision

- 3.4 The Local Plan will need to reflect the council's wider ambitions for the future of North Lincolnshire and the outcomes it will seek to achieve. The Council's Plan, alongside the emerging Prosperity Plans are the most appropriate starting points to inform the spatial vision for the North Lincolnshire Local Plan (2017 to 2036). In addition, it should reflect and address the key economic, social and environmental challenges and issues that face the area, as well as national planning policy.

The Council Plan (2018/19)



- 3.5 The Council Plan sets out our offer to local residents and priorities for 2018/19. It is underpinned by a broad ambition for North Lincolnshire to be the best place for our residents.

3.6 Alongside this ambition, the council seeks to keep the people and place of North Lincolnshire safe, well, prosperous and connected.

Our ambition...

We are ambitious for North Lincolnshire.

We want our area to be the #BestPlace for our residents.

#BestPlace

LIVE • WORK • VISIT • INVEST



Outcomes for North Lincolnshire

Safe

- Safer roads
- Safer people
- Safer communities
- Safer environments
- Safer spaces



Well

- Cleaner and greener spaces
- Good health and wellbeing
- Quality housing
- Vibrant leisure and culture
- Improved quality of life



Prosperous

- More jobs, better paid jobs
- Improved skills
- Excellent education
- Thriving businesses
- Accessible childcare



Connected

- Accessible transport
- Flourishing communities
- Superfast digital connectivity
- Better roads and rail
- Strong sense of pride and belonging



3.7 The key priorities set out in the plan for 2018/19 are:

Priority

Grow the economy

Why it is important

- To achieve a more **prosperous** North Lincolnshire.
- To help us to invest further in communities.
- To create jobs and opportunities for everyone.

Taking action – we will:

- ✓ Market North Lincolnshire as a place to live, work, visit and invest.
- ✓ Lead partnership working with businesses.
- ✓ Invest in town centres including securing funding from government.
- ✓ Provide space for businesses and population to grow through new commercial and housing developments.
- ✓ Strive for higher education standards and skills.
- ✓ Host key events to celebrate the best of what North Lincolnshire has to offer.

Priority

Keeping people safe and well

Why it is important

- The **safety** and **wellbeing** of residents is our primary purpose.
- To achieve a better quality of life for residents.
- So people can live well for longer.

Taking action – we will:

- ✓ Continue to work hard to keep people safe.
- ✓ Lead partnership working across North Lincolnshire to promote wellbeing and improve health outcomes for everyone.
- ✓ Prioritise the most vulnerable.
- ✓ Provide cleaner and greener space for people to enjoy and use.

Priority

Enabling communities to flourish

Why it is important

- To achieve communities that are better **connected**
- Strong communities create neighbourhoods where people are proud to live, get on well together and support each other.
- So people experience improved wellbeing.

Taking action – we will:

- ✓ Design services that enable you to have more choice and control in how you interact with us.
- ✓ Enable our communities to become more involved in community life.
- ✓ Engage in new conversations about the things that matter most to you.
- ✓ Invest £24.5m through our capital programme to improve community facilities.

Prosperity Plans

- 3.8 Sitting underneath the Council Plan are a number of plans aimed at achieving the Council ambition to grow the economy. The plans cover economic growth, skills & employability, housing growth, visitor economy and infrastructure. Each area of the plan is valid for 5 years (2018 to 2023) and is a live document which will be reviewed on an annual basis. Where appropriate, they will be re-issued in order to reflect on achievements and address new and/or emerging opportunities as well as barriers to growth.

20 YEAR OLD VISION FOR PROSPERITY

In 2038, North Lincolnshire is home to 200,000 people who live in safe, sustainable and resilient communities that are well connected to quality jobs and an accessible wellbeing offer.

Economic Growth Plan

We will have a competitive, diverse and high value economy, demonstrating the ability to evolve, innovate, progress and support the creation of new and highly skilled jobs.

North Lincolnshire

Economic Growth Plan

2018-2023



Skills and Employability Plan

We will have a more highly skilled workforce, in higher paid jobs, and 80% employment for those of a working age.

north
lincolnshire

SKILLS & EMPLOYABILITY PLAN

2017 | 22



Housing Growth Plan

We will have new homes across North Lincolnshire supporting Scunthorpe's role as a regional centre, whilst ensuring the sustainability of our market towns.

North Lincolnshire

Housing Growth Plan

2018-2023



Visitor Economy Plan

We will be a destination of choice. By 2023 we will have reached 3,250,000 visitors and 500,000 overnight stays per year. This will be an important step towards our longer-term aim of reaching 4 million visitors and 800,000 overnight stays per year by 2038.

North Lincolnshire

Visitor Economy Plan

2018-2023



Infrastructure Plan

We will put the right infrastructure in place to create the best conditions for existing and future sustainable economic growth - connecting business, people and places.

North Lincolnshire

Infrastructure Plan



Consultation

- 3.9 We have already consulted on an initial spatial vision and objectives as part of the Issues & Options stage (January to March 2018), and received a range of comments that need to be taken into account.

SPATIAL VISION

- 3.10 The preferred spatial vision (below) seeks to build on the council's broader ambitions, emerging evidence and national policy. It has sought to bring through those elements of the initial draft vision that attracted support and consider them against the council's ambition of North Lincolnshire being the best place for our residents, and outcomes that the area is safe, well, prosperous and connected. The vision will be further developed as work on the Local Plan moves forward through its different stages and more certainty is gained about what, where, how and when new development will be delivered.

North Lincolnshire – The Best Place for our residents and businesses

We are pleased to introduce the North Lincolnshire vision for our Local Plan to deliver increased prosperity for the area.

In 2036, North Lincolnshire is home to a growing population who live in safe, resilient and sustainable communities that are well connected to quality jobs and an accessible well-being offer. It will be the best place for our residents and businesses. Sustainable growth will be at the heart of all policies in the Local Plan.

It will have a competitive, diverse and high value economy with increased levels of prosperity and higher employment levels. We will have created 11,500 new and highly skilled jobs in sustainable, innovative and key sectors. Focus will be on sustainable economic growth and diversifying the area's key economic sectors as well as being welcoming to and supportive of new enterprises.

Our economy will be strong and diverse, part of an energy corridor stretching east to west, (encompassing energy production and consumption, steel and process engineering, chemicals and associated logistics) and a food belt corridor from north to south (encompasses growing, logistics, processing and research and development).

North Lincolnshire will be a location of choice for business, making the most of the being part of the Humber Enterprise Zone, the largest in England, as well as capitalising on its strategic location adjacent to the Humber, excellent transport networks and international connections provided by the South Humber Gateway ports and Humberside Airport as well as Doncaster Sheffield Airport. The A15 corridor is of strategic importance for both housing and employment growth.

The visitor economy will be an increasingly important part of our economy. We will be a location of choice for tourists and visitors alike, with four million day visitors and 800,000 overnight stays per year, taking advantage of the high quality natural and built environment, cultural heritage and history.

To support our growing economy, the area will be a location for sustainable housing growth with, 8,380 new homes being delivered. The area will have an accessible, well-designed range and choice of housing in sustainable locations that delivers the housing requirements and meets the needs as well as the aspirations of local people. This will include the provision of affordable housing. New housing will be accompanied by a range of services, community facilities and infrastructure which complement the area's thriving economy and meet the needs of all residents.

Growth will take place in the most appropriate locations supporting and creating a network of attractive, thriving and vibrant sustainable communities. Scunthorpe's role as regional centre for housing, employment, leisure, services and connectivity will be supported and strengthened, whilst we will ensure the sustainability of our Principal Towns, Large Service Centre and rural communities through appropriate levels of planned growth. Growth and development will be supported by investment in North Lincolnshire's infrastructure. We will have an excellent digital and physical infrastructure alongside a sustainable transport network that connects business, people and places.

All developments in North Lincolnshire will be planned and designed to the highest possible quality in a way that respects their surroundings. They will be expected to contribute positively to local distinctiveness and the quality of life for those living and working in the area as well as towards the creation of safer places.

Alongside improving the quality of place, people's quality of lives and their health and wellbeing will be improved. Local people will have good access to quality open spaces, play and sporting facilities, better access to the countryside, increased opportunities for cycling and walking, and good quality health facilities. Economic, social and environmental inequalities will be reduced. Aspirations will be raised and skill levels enhanced by providing access to training and educational opportunities. We will increase our NVQ Level 4 attainment and have full employment or have the highest levels of employment.

Development will ensure that impacts and effects of climate change will be mitigated against, reduced and adapted to by addressing flood risk, reducing the levels of waste produced, increasing the re-use and recycling of materials, and building to high standards of sustainable design and construction. This will allow the area to become a cleaner and greener place. Appropriate provision for the use of renewable and low carbon energy will be made, where appropriate, subject to impacts on the area's landscapes, communities and wildlife.

North Lincolnshire will continue to play its part in producing the steady and adequate supply of minerals to meet national and local needs whilst seeking to ensure their efficient and sustainable use. The area's waste will be viewed as a resource with a focus on sustainable waste management including moving waste up the Waste Hierarchy.

North Lincolnshire's high quality natural, built and historic environment will be protected and enhanced, making a significant contribution to the area's economy, its sense of place and its identity as well as the quality of life experienced. Development will respect the internationally, nationally and locally recognised areas of nature conservation importance, particularly ones based around the Humber Estuary and our landscape character, whilst the countryside will be protected from inappropriate development.

Our new Local Plan provides an opportunity to develop a spatial strategy that will support our significant ambition for North Lincolnshire, whilst safeguarding the natural, built and historic environments for future generations. Our Plan is based on our organisations core values self-responsibility, integrity, excellence and equality of opportunity and will support the delivery of our priorities, Growing the Economy, Keeping People Safe and Well and Enabling Communities to Flourish.

SPATIAL OBJECTIVES

3.11 The spatial objectives (SOs) are derived from the vision and focus on the key issues that the Local Plan needs to address. They provide the broad direction for the spatial strategy and the detailed policies that will be included in the Plan. In a similar vein to the vision, these objectives will be developed as work on the Local Plan progresses.

Spatial Objective 1: Growing Our Economy

To promote economic growth in North Lincolnshire that increases the area's prosperity through supporting business growth and investment, enterprise and job creation. The area will make the most of its strategic location adjacent to the Humber Estuary, infrastructure and international connections to be a key location for businesses, whilst sufficient employment land will be delivered in sustainable locations that meet the needs of existing and future businesses. Employment levels will be increased, creating more and better job prospects. The vitality and viability of Scunthorpe, our Market Towns, district and local centres as places for shopping, leisure, cultural and community activities will be encouraged.

Spatial Objective 2: Enabling Sustainable Communities to Flourish

To enable the creation and maintenance of sustainable communities in North Lincolnshire by situating new development in locations that offer the best and most appropriate opportunities for sustainable development. This will ensure that new homes and jobs are supported by a high quality environment, services and infrastructure and in turn new development supports the vitality, viability and economic performance of our towns and villages. Local communities will be encouraged to develop community-led Neighbourhood Plans, where appropriate.

Spatial Objective 3: Meeting Our Housing Need (Best Place to Live)

To increase the supply of quality housing to meet our future needs and support the growth of our economy. This will take place by delivering a wide choice of high quality, well designed housing schemes in North Lincolnshire that are accessible to, and meets the needs and aspirations of, the area's existing and future residents on a range of sites. This will include meeting the needs of the various groups that have differing housing requirements (including affordable [in its widest sense], families with children, older persons, specialist housing, and those who wish to build their own home (custom build or self-build)).

Spatial Objective 4: Delivering Infrastructure for Growth (A Connected North Lincolnshire)

To identify and deliver the wide range of physical, social, digital and environmental infrastructure needed to support our ambitions for growth and development in a connected North Lincolnshire. This will include delivering a connected, accessible, well-maintained, efficient, safe and sustainable transport network including better and safer roads, better public transport and walking and cycling routes that supports economic growth and allows local residents to have high quality access to key services and facilities without increasing the need to travel. This is essential in creating places that are cleaner, greener and safer.

We will also seek to deliver the necessary community infrastructure/facilities and green infrastructure to support the creation of sustainable communities and cleaner and greener spaces. This will be done by working closely with a wide range of partner organisations and infrastructure providers.

Spatial Objective 5: Supporting Our Rural Areas and Countryside

To support strong and flourishing rural communities and countryside by encouraging diversification of the rural economy and retaining and enhancing key local facilities, infrastructure and services whilst promoting appropriate sustainable development in rural settlements which meets local needs and reflects the surrounding environment.

Spatial Objective 6: Protecting and Enhancing Our Natural, Built and Historic Environment

To ensure that North Lincolnshire's high quality natural, built and historic environments are safeguarded, conserved and enhanced to maintain their contribution to the area's local distinctiveness and quality of life.

Internationally, nationally and locally designated areas of habitat and nature conservation importance (particularly those in the Humber Estuary and at Crowle Moors) will be protected, whilst the area's diverse landscapes such as the Lincolnshire Wolds, open spaces and green infrastructure network will be recognised for their importance and enhanced.

Designated and non-designated heritage assets, including their settings, along with the area's townscapes will be protected and enhanced to maintain the local streetscene and its distinctiveness.

Spatial Objective 7: Promoting High Quality Design

To ensure that all new development in North Lincolnshire exhibits a high standard of design and architectural quality and innovation that reflects the character of the areas' landscapes and townscapes and contributes to local distinctiveness. Development should be accessible to all sections of the community, contribute to an enhanced feeling of safety and security, and make the most of opportunities for efficient use of resources, contributing to cleaner, greener and safer places.

Spatial Objective 8: Raising Aspirations

To encourage greater economic prosperity, better paid jobs, improve skills and reduce inequalities by supporting opportunities for the provision of excellent education, training and research facilities that help to raise the aspirations and attainment of North Lincolnshire's young people, support adults to re-engage with work and lifelong learning, and develop and upskill the area's workforce to equip them to meet the needs of business and industry.

Spatial Objective 9: Improved Enabling Quality of Life

To support the health and well-being of North Lincolnshire's communities by safeguarding, enhancing and providing a wide range of excellent educational, social, accessible childcare, sporting, health, recreational and cultural facilities that contribute to the quality of life and satisfaction of the residents of our area and that visit the area, as well as by seeking to reduce deprivation and social, economic and environmental inequalities.

Spatial Objective 10: Developing Our Visitor Economy

To develop North Lincolnshire's visitor economy and make it a destination of choice for tourists and visitors alike by taking advantage of the opportunities provided by the area's high quality natural and built environment including its diverse landscapes, countryside and townscapes, as well as its rich cultural heritage. Attractions such as Normanby Hall, Waters' Edge Country Park, Crowle Moors, our Market Towns, and the Humber Estuary will play their part in developing North Lincolnshire as a tourist destination and create vibrant leisure and culture facilities for visitors and residents alike.

Spatial Objective 11: Planning for Climate Change

To address and reduce the causes and impacts of climate change in North Lincolnshire by supporting and contributing to achieving safer environments and communities through sustainable flood management as part of new development and locating development, where possible, away from areas at risk of flooding. To encourage the use of low and zero carbon technologies and decarbonisation by promoting sustainable land management and conservation including for protecting habitats and encouraging appropriate building design and supporting businesses to adapt and decarbonise.

Spatial Objective 12: Efficient Use of Our Resources

To encourage the effective and prudent use of North Lincolnshire's resources including energy, water, soils, minerals and waste by the supporting the efficient use of land and buildings, including sustainable construction techniques within new developments, reducing the level of waste produced and promoting the use of renewable and low carbon energy, subject to its impact on the area's landscapes and communities. Measures to minimise pollution and improve air, soil and water quality will also be employed as part of creating a cleaner, greener and safer area.

Spatial Objective 13: Ensuring Minerals Supply

To ensure a steady and adequate supply of minerals, including aggregates, industrial minerals and energy minerals to meet national, regional and local needs in the most appropriate way whilst taking account of impacts on the environment and local communities. Economically important mineral resources will be safeguarded from incompatible development.

Spatial Objective 14: Delivering Sustainable Waste Management

To support the use and effective management of North Lincolnshire's waste as a resource by reducing the amount that needs to be treated and disposed. There will be greater encouragement to reduce levels being produced and increase re-use and recycling in order move waste up the 'Waste Hierarchy'. A network of appropriately-located sustainable waste management facilities will be developed and existing facilities protected from incompatible development whilst recognising the need to avoid negative impacts on local communities.